



2009 Mountain Mandarin Harvest Sponsorship Package

Dear Business Owner,

It is a pleasure to announce that the mandarin growers of Placer County united to form the **Mountain Mandarin Growers' Association**. Our goal is to promote the sale of high quality Placer County Mountain Mandarins and organize marketing efforts to promote local agriculture. Twenty-three local growers have united to ensure future generations will enjoy this wonderful fruit and rural atmosphere of Placer County.

Your support is needed to promote the **2009 Mountain Mandarin Harvest** beginning November 2009 through January 2010. Friends, families and the public are all welcome to tour the foothills of Placer County to visit orchards both big and small to purchase home grown mandarin oranges and experience a day in the country!

As a sponsor, your business will be listed on the Mountain Mandarin Orchard Guide and endorsed in several promotions, including the Mountain Mandarin Festival held in November 2009 that brings over 30,000 visitors to the Gold Country Fairgrounds. Media coverage for the mandarin tours include *Sunset Magazine*, *VIA*, *Edible Sacramento*, the *Sacramento Bee*, *Sierra Heritage Magazine*, the *Placer County Welcome Guide* and *Placer Valley Tourism* — all committed to promote Placer County events and local businesses. Your business will also be acknowledged on the Mountain Mandarin Growers' Web site www.mountainmandarins.com.

A sponsorship form is enclosed with this letter. Your support will ensure the success of the **2009 Mountain Mandarin Harvest**. If you have any questions regarding your participation as a sponsor, please contact Nancyjo Riekse, Agricultural Marketing Director of Placer County, at (530) 889-7336.

Thank you for supporting local agriculture!

A handwritten signature in black ink, appearing to read 'Scott Jordan', written over a light blue rectangular background.

Scott Jordan, President
Mountain Mandarin Growers' Assoc.

A handwritten signature in black ink, appearing to read 'Nancyjo Riekse', written over a light blue rectangular background.

Nancyjo Riekse,
Agricultural Marketing Director
Placer County

Please mail the completed form and, if applicable, a copy of your logo or business card by June 30, 2009 to:

*Mountain Mandarin Growers' Association
P.O. Box 662
Newcastle, CA 95658*



2009 Mountain Mandarin Harvest Sponsorship Package

Colossal Satsuma Sponsors\$1,000

Includes public recognition in radio and TV spots; Logo in area newspaper ads; Business ad on Mountain Mandarin Orchard Guide; name recognition in commercial media ads; Logo and advertisement on Mountain Mandarin Growers' Web site www.mountainmandarins.com

Mammoth Satsuma Sponsors \$500

Includes logo in area newspaper ads; Business ad on Mountain Mandarin Orchard Guide; Logo and advertisement on Mountain Mandarin Growers' Web site www.mountainmandarins.com

Jumbo Satsuma Sponsors \$250

Business ad on Mountain Mandarin Orchard Guide; Logo and advertisement on Mountain Mandarin Growers' Web Site www.mountainmandarins.com

Home Town Satsuma Sponsors \$100

Business listing on Mountain Mandarin Growers' Web site www.mountainmandarins.com

Please mail the completed form and, if applicable, a copy of your logo or business card by June 30, 2009 to:

*Mountain Mandarin Growers' Association
P.O. Box 662
Newcastle, CA 95658*

YES! We would like to be a 2009 Sponsor at the level indicated above.

Company name _____ Phone _____

Contact name _____ Fax _____

Address _____

City _____ State _____ Zip _____

Web site _____

E-mail _____

Business description _____

Check enclosed for \$ _____ THANK YOU!

Send invoice to us for \$ _____ Authorized Signature _____

Make checks payable to:
Mountain Mandarin Growers' Association

If you have questions, contact Nancyjo Riekse, Placer County Marketing Director, at (530) 889-7336
Deadline for 2008 Sponsorship is June 30, 2009.